**Insert Your**

**Logo**

Your Pharmacy Name

Your Pharmacy Address

Your Pharmacy Address

Your Pharmacy Phone/Fax/Email

Date: Insert Date

Hello Physician/Clinic Name,

We are pleased to announce that we are investing in serving **YOU**, and **YOUR PATIENTS** better!

**How Are We Doing That?**

We have invested in an incredible new pharmacy tool called **EZSCRIPTRx** that delivers intelligent Real-Time Benefits Verification (iRTBV) to our pharmacy. This one tool streamlines our entire operation, and enables us to better support the needs of your patients, and your practice.

**With EZSCRIPTRx, We Are Able To:**

* Fill a Much Higher Percentage of the Prescriptions You Send Us
* Drastically Reduce Callbacks to Keep Your Staff's Workload to a Minimum
* Protect Your Patents Financially by Uncovering Lower Copay Options and/or Copay Assistance Programs
* All But Eliminate the Hassles of Coverage Denials
* Inform You of the Most Effective **and Covered** Treatment Options and Adjunct Therapies
* Substantially Reduce Prescription Delays, Wait Times, or Other Inconveniences
* Deliver Higher Fill Rates, Which Means Better Treatment Outcomes
* All of This **Increases Adherence** Which Equates to Happier and Healthier Patients

**EZ Substitutions: The Game Changer**

We can now provide you with **more covered options**, such as meds with lower copays, or copay assistance programs, using an automated Therapeutic Interchange Form called **The EZ TI Request**, which is sent directly from the EZSCRIPTRx benefits verification platform. This form will be faxed to your office with a checklist of applicable covered options, adjunct therapies, alternatives with lower copays, or copay assistance programs, etc.

You simply mark the checkboxes of those you choose to prescribe, and we’ll take care of the rest. No more tying up your staff with callbacks to get the best, most cost-effective, and covered medications for the patient. The entire process is streamlined using this one simple, yet powerfully effective form.

**Why Are We Telling You All of This?**

Because this is an investment in serving **YOU** and **YOUR PATIENTS** better, and we want you to know that you can now expect more from us.

More Satisfied Patients + Less Work For Your Staff + **Higher Medication Adherence** = Everyone wins.

Thank you for choosing our pharmacy!

***Your Pharmacy***